

# Master of Business Administration (Agribusiness Management) MBAABM

## About Programme:

*Master of Business Administration (Agribusiness Management), MBAABM programme fosters managerial skills and provides need-based education to enhance efficiency and increase livelihood security. The programme aims to enhance profitability in agriculture and allied sectors and improve the socio-economic conditions of stakeholders by inculcating business management practices.*

## Programme objectives:

- *To generate competent business professionals in agriculture, food, rural, and allied sectors.*
- *To encourage startups and entrepreneurship among farmers, intermediaries and traders in the agri-business chain.*
- *To equip business professionals with specific managerial skills.*
- *To develop expertise in the management of techno-commercial aspects of agribusiness.*
- *To impart knowledge and expertise to agri-business managers to deal effectively with national development plans, agricultural policies and global trade.*

## Eligibility:

Passed Bachelor Degree of Minimum 3 years duration with at least 50% marks (45% in case of candidates belonging to reserved category as per the norms of Govt. of India).

Duration of programme: Minimum 2 years and Maximum 4 Years.

## Programme Fee:

Rs.15,500/- per semester for 1st, 2nd and 4th semester  
Rs.17,500/- for 3rd semester



## Programme Coordinators:

**Prof. Praveen Kumar Jain**

**Dr. Dinkar B. Kamble**

**Dr. Chaithra N. R**

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